





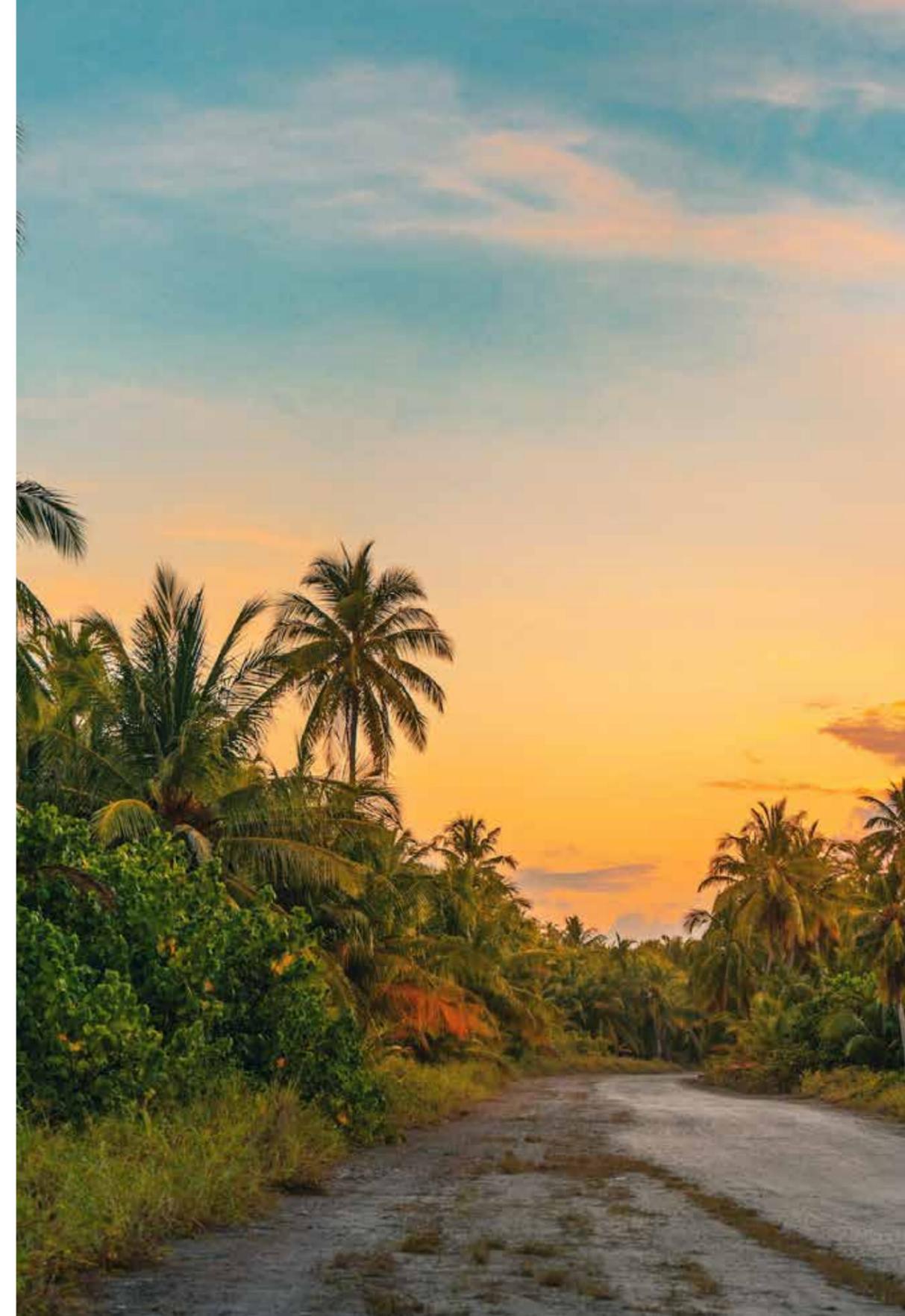


# Finding Paradise



A picture of the Baugh: A village tucked within languorous coconut trees, where chattering uniformed school children cycle through viridian fields and narrow gullies. The only things more ostentatious than the glittering sea are the glorious sunsets. Nothing moves here unless goaded by the breeze. And yet, there's a rich culture of warmth, hospitality and a taste for the arts, that has transformed each village just a touch, to welcome the new into its fold. And within one of these story-book hamlets is Avās Wellness. We have carefully crafted a space where old world charm meets contemporary luxury, to create a corner devoted to wellness and well-being. Taking cues from the historically restorative culture in this Baugh of Wonders, Avās Wellness helps you unwind and recharge in a community of stunning villas tailored to undo the haste of the city.

Come take a journey with us...





An island? An even greater gem. A wellness sanctuary nestled amongst the quiet lanes and coconut groves. A place where living is no longer defined by four walls - but instead, is expansive, limitless, infinite. Home to enlightening discoveries, wild mystery and untamed beauty.

- Awass, Alibaugh, Maharashtra
- 20 minute boat ride from the Gateway of India
  - 60 minute RORO ride from Bhaucha Dhakka
  - 7 minute drive from Mandwa Jetty



# The Journey begins...

Entrance to the Avās Wellness Center and Spa

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cup of chai by the pool or watching the rain come down from the wide windows in the living room, Avās Wellness is home to the mindful and the free-spirited. A wellness-inspired community where you take a step back and slow down the pace of living to truly *inhabit* your best self. The sense of community is fostered and nurtured even

in the layout of the space which ensures that every villa is surrounded by nature, but close enough to walk over to the neighbours for an evening round of drinks. The naturally magnificent surroundings are complemented by an understated ease - magical in its inherent simplicity, yet so nonchalantly chic. A place you've never felt more comfortable in your own skin, and *at one* with nature.

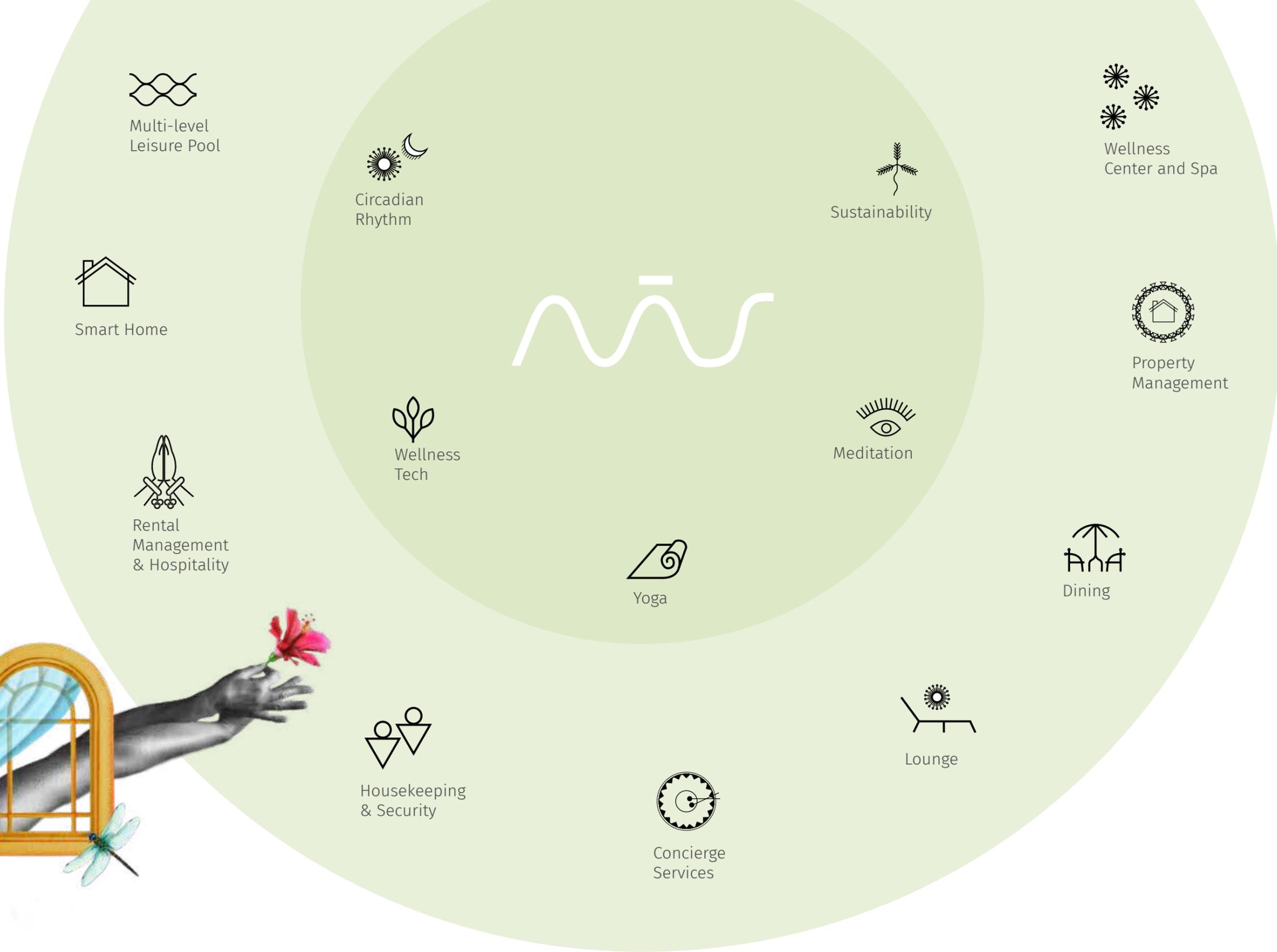
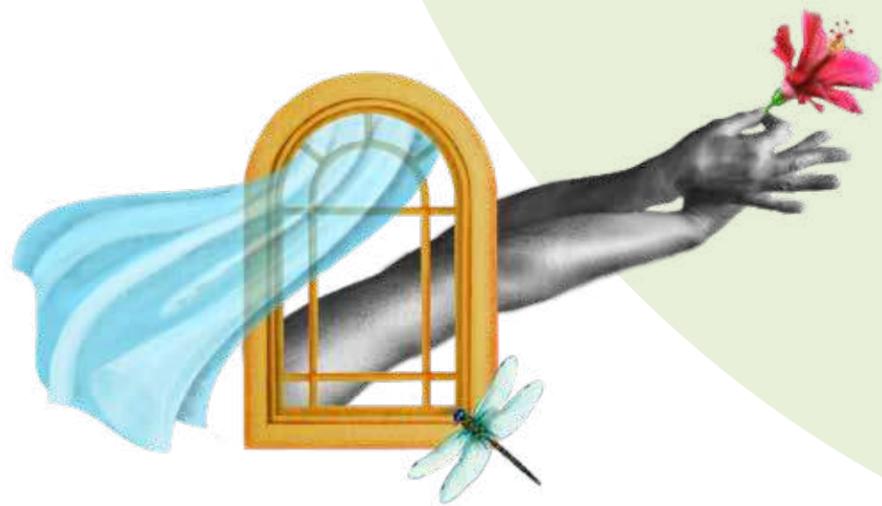


The outdoor dining area at the Avās Wellness Center and Spa



**Circle Of Wellness**

The journey inwards at Avās Wellness begins with connecting the mind, body and soul. From the home you inhabit to the community you belong to, they serve to ignite the connection. Find your balance, reset your circadian rhythm and take the journey.





Biophilic design takes precedence in all areas of the Avās Living Project with the aim to realign a connection to nature and live a life in sync with one's circadian rhythm. The Avās Wellness Center and Spa draws inspiration from nature with its flowing water installations that soothe the soul and invite the focus inwards.



The lounge at the Avās Wellness Center and Spa





Outdoor pool at the Avās Wellness Center and Spa

**V**alue every moment of the journey. When was the last time, the stillness surrounding you, felt effortless? Where you got lost in that moment where the sky meets the sea? Where every new day felt like a breath of fresh air? It's a feeling we rarely recognise anymore. It's where finding yourself is just the beginning.

The Avās Wellness Center and Spa exists to reignite one's connection with their mind, body and spirit. A space where you can finally take a step back, in order to move forward. We merge Ayurvedic treatments with innovative, data-driven personalized wellness metrics to help you detoxify, de-stress and let go.

Circadian Health is a concept we strongly believe in and it is an invisible force throughout Avās Wellness. The spa uses indoor and outdoor spaces to evoke, embrace and unwind the body into subconscious states, fueling the Avās pursuit of inner calm.



Pool view of the Avās Wellness Center and Spa



**Re-align**

- Full Service Restaurant and Bar
- Juice Station
- Pilates and Yoga Studio
- Full Service Gym
- Mindful Meditation and Yoga Sessions
- Real Time Health & Wellness Data Capturing and Insights
- Sleep Pattern and Activity Monitors
- Anti-Aging, Detoxification, and Beautifying Treatments
- Air and Water Quality Embedded Monitors
- Curated Nature Hikes, Treks, Biking and More



*\*The Avās Wellness Center and Spa is only accessible to Homeowners and Avās Club Members*



Aerial view of the Avās Wellness Center and Spa

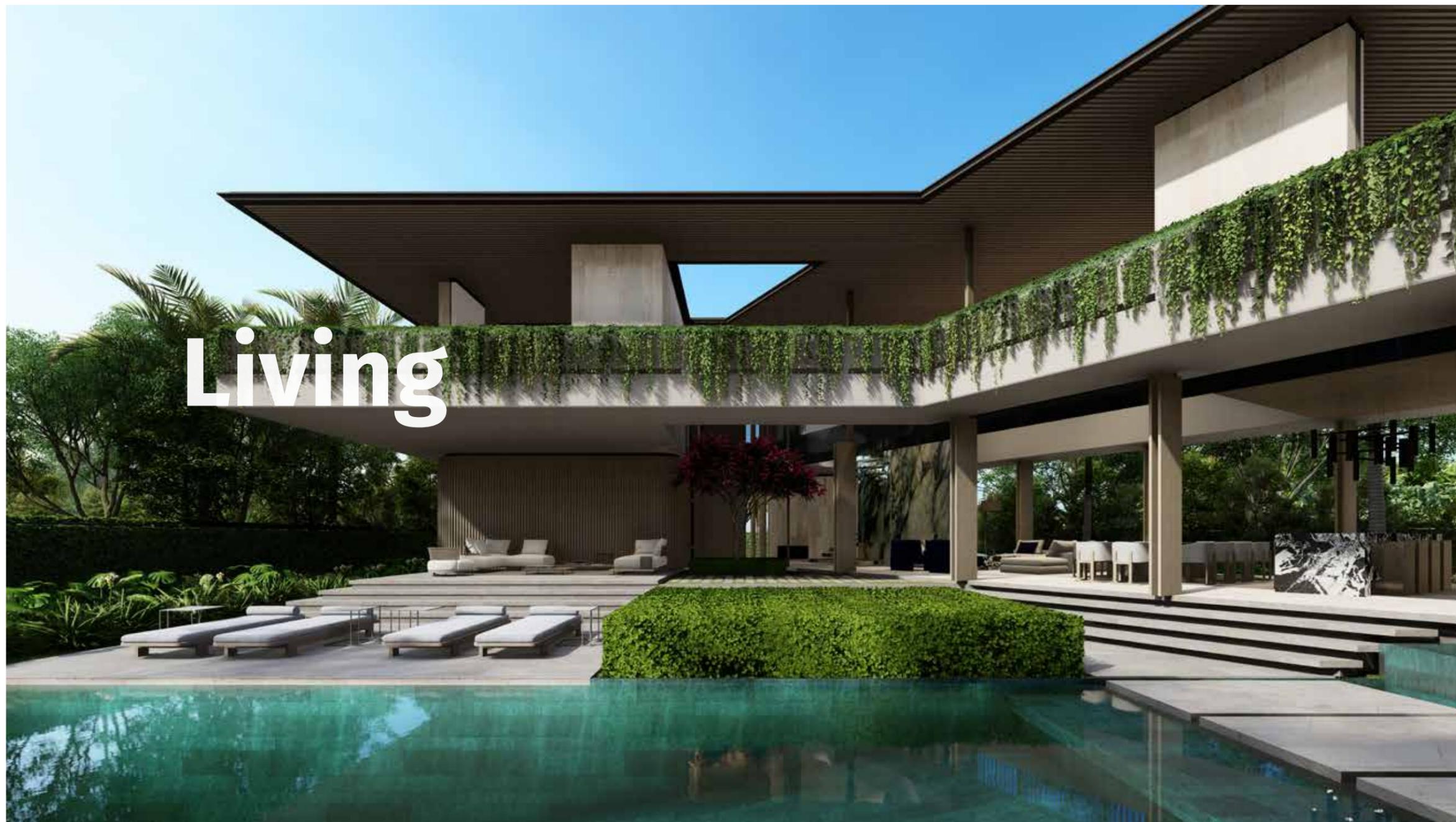




### The Next Step

Focusing on wellness and eating clean can eliminate most health concerns, but sometimes you need some support to bridge the gap between where you are and your optimal health. Our nutritional line developed after months of research, focuses on clean ingredients, backed by science and Ayurveda to give your body the support it needs to achieve its optimal health. The hypoallergenic supplements allow your body to absorb the nutrients, vitamins and minerals in its purest form.





# Living

Façade of a villa at Avās Living

A sanctuary for the senses away from the hustle of the city, Avās Living is designed on the ideals of living well and living that is good for the environment. This is a step away from conventional luxury to instead focus on holistic wellbeing and reconnecting with nature by designing spaces that optimise natural sunlight, realigning to one's natural circadian rhythm and optimising wellness. This is a bid to move away from singular thinking towards a community approach, on reconnecting our relationships with nature and one another. This is the Avās way of life.

The residential community, designed by leading architectural firm SAOTA, will have a limited number of villas for a discerning few, anchored by a sprawling wellness spa, restaurants, juice bars, bike trails, children's area and more. The community will be linked together by the cutting edge Avās App, which will take personalised wellness to a whole new experience.



Living area at Avās Living



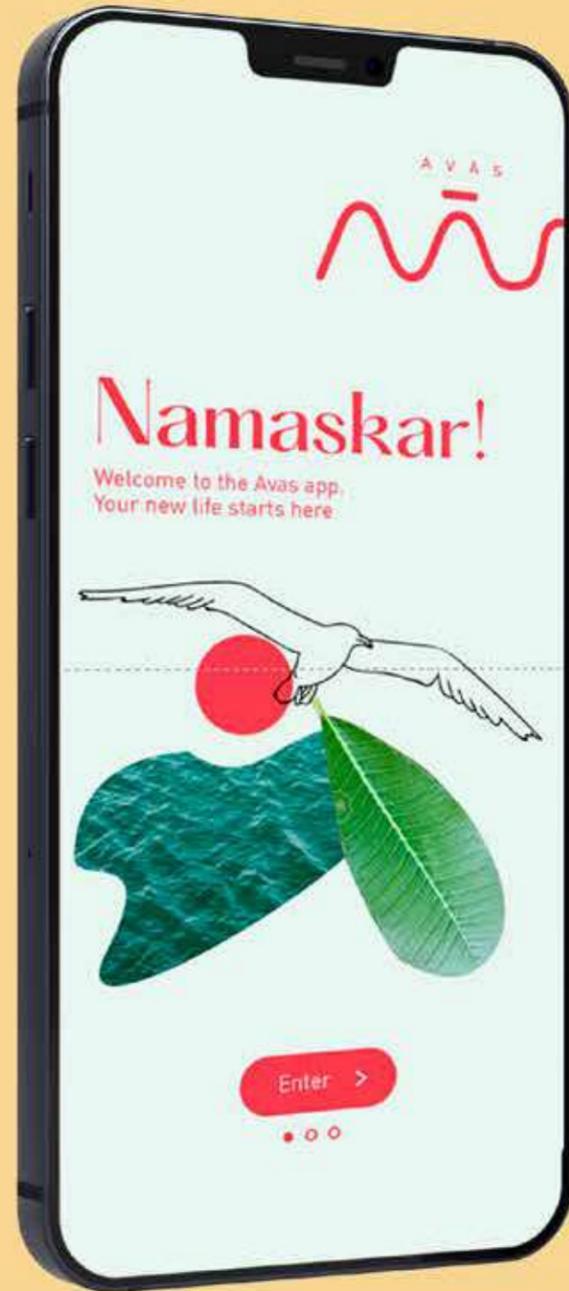
### Connect

Built for the community, the Avās App integrates our core philosophies and delivers dynamic, scientific biometrics to drive your wellness journey and curate content and wellness programs just for you. Homeowners also get access to the world's first Wellness Intelligence Network that helps improve overall well-being and allows you to manage your integrated smart home with the touch of a finger.

Bedroom at Avās Living



- Smart Home Functionality
- Villa Booking and Rental Services
- Spa Bookings
- Concierge Services to assist in facilities like speedboat rentals, activity planning, chef requirements, etc.
- Home Maintenance
- Hassle Free Digital Payments



Avās App



# Hospitality



Dining area at Avās Living

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Striving for perfection is our aim and what we want to achieve in every nuance of the community, especially when it comes to our hospitality division. Impeccable service needs to be intuitive, to understand what is needed before it's voiced. At Avās, we take care of you, so you can take care of yourself. Our villas are fully serviced with a personalised concierge, two private housekeepers, pool maintenance, a personalised concierge and anything else you may require.

- Housekeeping
- Gardening
- Plumbing and Electrical Maintenance
- Pool Maintenance
- Concierge Services

Avās Living, a place where the streets are shaded by ancient trees and bird songs keep you company while you find your inner rhythm; it's far away from the maddening crowds and city stressors. Take a deep breath to calm the mind as your body reaps the benefits of living so close to nature with the most impeccable service to see to your needs.



Avās Living internal roads



# In The News

**ET** THE ECONOMIC TIMES

## Adar Poonawalla invests in Avās Wellness, a holistic wellness and living company in Alibaug, spearheaded by Aditya Kilachand

Last Updated: Aug 02, 2021 09:00 AM IST



Setting his sights on Alibaug, entrepreneur Aditya Kilachand believes that within the next five years the coastal town of Alibaug will be the fastest growing destination spot in India. This is not based purely on instinct, but on hard data that shows a rise in second homes in the area.

Alibaug scores over other hill stations and destinations with its easy connectivity from Mumbai—a quick speed boat ride from the Gateway of India—but the game changer has been the RoRo, which functions through the year, transporting you to the sandy shores in a mere 60 minutes. The influx of city dwellers choosing to buy second homes in Alibaug has sparked an infrastructure upgrade that has seen better roads, more stable electricity and better living. And all this was amped up by the pandemic, when WFH gave many the freedom to shift base to their homes in Alibaug.

**mint**

## Aditya Kilachand launches Avās Wellness; unveils project in Alibaug

23 Jul 2021 Saumya Tewari

**moneycontrol**

Serum Institute CEO Adar Poonawalla invests in Aditya Kilachand's Avās Wellness



*"Avās Wellness bridges the need gap by providing an ideal luxury living space bringing the best of two worlds - technology and infrastructure together and making it the perfect choice. With the wellness aspect attached with Avās Wellness, they will uplift the everyday quality of living on multiple levels - physical, mental, psychological and spiritual as well as find a place to rejuvenate."*

-Gaurav Kapur

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*"I believe the Avās concept of combining luxury with a well thought through holistic lifestyle deeply resonates with my personal philosophy of treating my body and mind with utmost respect," Adar Poonawalla said.*

-Adar Poonawalla

**Business Standard**

Sussanne Khan designs luxurious villa 'Aāngan' for Avās Wellness Living Project in Alibaug



August 16, 2021 20:01 IST | ANI Press Release

ARCHITECTURAL DIGEST

₹200 JULY-AUGUST 2021 INDIA THE MOST BEAUTIFUL HOMES IN THE WORLD



AN INVITE TO AVAS

**THEWEEK**

## In the Cradle of Luxury and Positive Energy Aditya Kilachand Launches 'Avās Wellness Living Project' in Alibaug

| July 23, 2021 12:47 IST

**FINANCIAL EXPRESS**  
READ TO LEAD



Covid-19 has shifted focus from materialistic to experiential attainment, says Aditya Kilachand, founder and CEO, Avās Wellness

By: Rishi Ranjan Kala | August 14, 2021 9:44 AM

**VOGUE**

Looking for a wellness-centred getaway this weekend? Check out Avās Wellness in Alibaug

BY DINALI LATHI 23 JULY 2021



Reinvigorate your mind, body and spirit at this living space that combines wellness with luxury, science and a community driven lifestyle

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